



Privacy Policy for DMRC Technologies Ltd's software solutions.

This policy applies all software solutions developed by DMRC Technologies Ltd. The software solutions are **allo (aka. heyallo), Rockr, booly and Metamesh**

This Privacy Policy outlines how we collect, use, disclose, and protect your information when you use our application.

1. Information We Collect

We may collect various types of information from and about users of our application, including:

- **Personal Information:** Such as your name, email address, phone number, and any other information you provide directly.
- **Usage Data:** Information about how you interact with the app, such as features used, time spent on the app, and error reports.
- **Device Information:** Details about the device you use to access our app, including IP address, operating system, and browser type.
- **Location Information:** If enabled, we may collect location data to enhance your experience within the app.

2. How We Use Your Information

We use the information we collect for purposes including but not limited to:

- Providing, maintaining, and improving our services.
- Personalizing user experiences.
- Communicating with you, including sending updates and promotional materials.
- Analyzing usage patterns to improve app functionality.
- Ensuring compliance with legal obligations.

3. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with:

- **Service Providers:** Third-party vendors who assist us in providing and managing our services.
- **Legal Authorities:** When required by law, regulation, or legal process.
- **Business Transfers:** In connection with any merger, sale, or transfer of company assets.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or

destruction. Despite these efforts, no security measure is completely secure, and we cannot guarantee absolute security.

5. Your Choices

You have certain rights regarding the personal information we hold about you, which may include the right to access, update, delete, or restrict its processing. You can exercise these rights by contacting us at contact@dmrc.uk.

6. Children's Privacy

Our application is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected such information, we will take steps to delete it promptly.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

Signed

(employer)

Dated: 1 January 2024

Review Date: 31 December 2025

A handwritten signature in blue ink, appearing to be 'Q. W. S.', written over the signature line.

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